



54 Day Challenge



STEP INTO AUTISM

54 Day Challenge

2021 Sponsorship Package



About the Step Into Autism 54 Day Challenge

The Autism Society of Greater Akron (ASGA) is hosting its eleventh annual signature fundraiser to support individuals and families living with autism in our community! This year's event is a new and exciting challenge that blends healthy fitness with our traditional family day and resource fair.

According to estimates from the CDC, some 1 in 54 children have been identified with Autism Spectrum Disorder. The Step into Autism 54 Day Challenge represents this statistic and advocates for inclusion of individuals with autism and other developmental disabilities in the five counties ASGA serves: Summit, Stark, Medina, Portage and Wayne.

The Challenge begins on Saturday, April 24th and runs through Thursday, June 17th. ASGA is challenging participants to walk, run, or cycle 1.54 miles a day for 54 days in honor of the 1 in 54 children diagnosed with autism. Participants can also set their own challenge for the 54 days. Sponsors will have an opportunity to participate in ASGA's Family Fun Day and resource fair when we come together (CDC restrictions observed) on Saturday, June 19th at Lock 3 in Downtown Akron.



Engage With Families

ASGA's 11th Annual Step Into Autism Resource Fair & Family Day

Saturday, June 19, 2021

Lock 3 Park

1200 S Main St, Akron, OH 44308

ASGA will hold a resource fair on June 19 where sponsors can engage with local families. Sponsors will be encouraged to set up booths and bring resources.



Committee Co - Chairs

Dr. Jessica Foster

Director, Developmental and Behavioral Pediatrics, Akron Children's Hospital

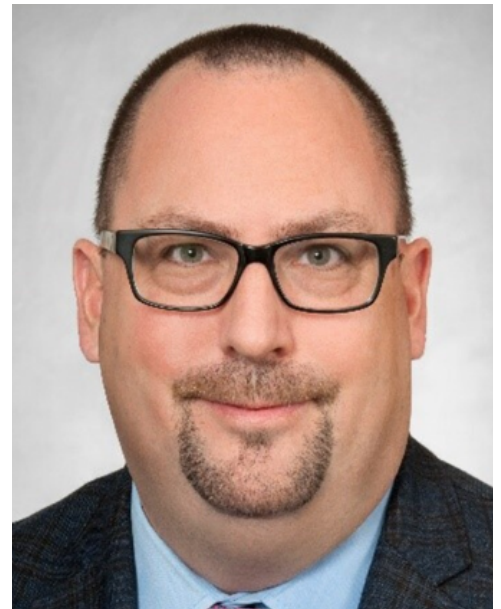
Dr. Foster joined ASGA's Board of Directors in 2019 and is co-chairing the 54 Day Challenge. She has a passion for advocating for individuals with autism and their families.



Daniel P. Tompkins

Director of Regional External Affairs, FirstEnergy Corp.

Dan Tompkins joined ASGA's Board of Directors in 2020 and is co-chairing the 54 Day Challenge. Dan brings a personal passion to the challenge because he has a son with autism.





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Presents 2021 Sponsorship Opportunities

SPONSORSHIP BENEFIT	PRESENTING \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	COMM. INVESTOR \$500
Placement on RunSignup (presenting sponsor receives unique sponsor article on event website)	Prominent Logo and Sponsor Article	Logo	Logo	Name	Name
Placement on custom event t-shirts	Prominent	Logo	Logo	Name	Name
Sponsor-specific social media thank you posts	5	3	2	1	1 (co-branded)
Listed in all event email campaigns and team captain emails	Logo	Logo	Name	Name	
Ad/coupon in digital post event program	Full Page	Half Page	1/4 Page		
Sponsor-specific Facebook Video Clip to nearly 4,000 followers.	2 Min Clip	1 Min Clip			
Listed in pre and post event press release	✓	✓			
★ Opportunity to Sponsor an Activity Kit (themed kits, with crafts & games).	✓	✓			
★ Opportunity to speak at webinar.	✓	✓			
★ Table on Event Day	Table with Banner (provided by sponsor)	Table	Table	Table	Table
★ Free Registration (includes t-shirt)	20	15	10	5	2
Co-brand goodie bags	Logo				
Branded printable bibs for runners	Logo				

★ Star designates **NEW** benefits for Step Into Autism 54 Day Challenge

Contact us to tailor sponsorship packages to your needs!

Step Into Autism - 54 Day Challenge Sponsorship Form

Sponsorship Deadline is April 17, 2021

Please mark your sponsorship level below

<input type="checkbox"/>	Presenting Sponsor	\$10,000
<input type="checkbox"/>	Gold Sponsor	\$5,000
<input type="checkbox"/>	Silver Sponsor	\$2,500
<input type="checkbox"/>	Bronze Sponsor	\$1,000
<input type="checkbox"/>	Community Investor	\$500
<input type="checkbox"/>	Nonprofit (Vendor table ONLY)	\$250

Will you send a Facebook Video Clip?

☐ Yes (Presenting/Gold only) ☐ No

Are you interested in conducting a webinar or co-sponsoring an activity kit?

☐ Yes ☐ No

Do you want to be a vendor at the 6/19 Resource Fair and Family Day?

☐ Yes ☐ No

Company/Family Name:

Contact Name and Title:

Phone:

Street Address:

City, State, Zip:

Email:

Will you create a corporate fundraising team?

Organization description for website:

****Use of Step Into Autism and ASGA Logo must be approved by the Autism Society of Greater Akron. Thank you!**

Online Payment and Sponsorship: If you'd like to register as a sponsor and pay online, please go to:
autismakron.org/donate (PayPal fees apply, so checks preferred)

Payment by Check: Autism Society of Greater Akron is a 501 (c) (3) organization and your gift is tax-deductible. Make checks payable to Autism Society of Greater Akron and mail to 580 Grant St, Akron OH 44311.

Contact: Leslie Bloom at leslie@autismakron.org or call our office at (330) 940.1441.

Form/Logos: Email this form and high-res logos (only if logos are applicable, .jpg or .pdf format) to Leslie Bloom at leslie@autismakron.org. You may also mail this form to the address below.

Autism Society of Greater Akron
580 Grant Street, Akron OH 44311
Office Phone: 330.940.1441



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