



13th Annual Signature Fundraiser

*One great cause impacting 20,000 local individuals
with Autism and their families.*

Summit County

Saturday, June 10 | Lock 3 Downtown Akron

Stark County

Saturday, August 12 | McKinley Museum

AutismAkron.org/StepIntoAutism



ASGA. Your local Autism connection.

The Autism Society of Greater Akron (ASGA) supports the Northeast Ohio Autism community through one-on-one support, inclusive programs and events, educational opportunities, advocacy, and community training in Autism.

ASGA is an affiliate of the Autism Society of America, and was founded in 1987 by parent volunteers of children with Autism. ASGA serves Medina, Portage, Stark, Summit and Wayne counties.

Our Mission.

We create connections, empowering everyone in the Autism community with the resources needed to live fully.

Our Vision.

Creating a world where everyone in the Autism community is connected to the support they need, when they need it.

What is Autism

A Lifelong Disability

The Center for Disease Control and Prevention (CDC) defines Autism Spectrum Disorder (ASD) as a developmental disability caused by differences in the brain. People with ASD may behave, communicate, interact, and learn in ways that are different from most other people.

There is often nothing about how Autistic individuals look that sets them apart from other people. The abilities of people with ASD can vary significantly. Some people with ASD may have advanced conversation skills, others may be nonverbal. Some people with ASD need a lot of help in their daily lives, others can work and live with little to no support.

1 in 36

children in the U.S.
are diagnosed with
Autism

5.5 million

adults in the
United States live
with Autism

4x more

boys than girls
have an ASD
diagnosis

170,000

people in Ohio
are on the
spectrum

The Event

Held annually in Akron since 2011, ASGA's "Step Into Autism Walk and Resource Fair" is the largest fundraiser supporting our local Autism community. This inspirational event calls on participants of all ages and different abilities to join together to support their families, friends, neighbors, and colleagues who live the Autism journey.

In 2022, ASGA expanded "Step Into Autism" to Stark County, supporting area growth initiatives. These family-oriented events bring together people from all walks of life to connect, share and support the human experience of life with Autism.



Step Into Autism

100+ teams raising
\$150,000 annually



Resource Fair

40+ Disability Vendors &
Community Organizations



Entertainment

Characters, Photo Station, and
Dance Party, Kid's Zone



Autism Community

1,500 self-advocates, families,
providers, and professionals

What it Supports

Be a HERO and Sponsor today!

Your support is important to more than **11,000** individuals and families we serve in Summit, Stark, Medina, Portage and Wayne counties. As our largest fundraiser, ASGA depends on sponsorships to continue to provide services to the Autism community.

Services you will support include:

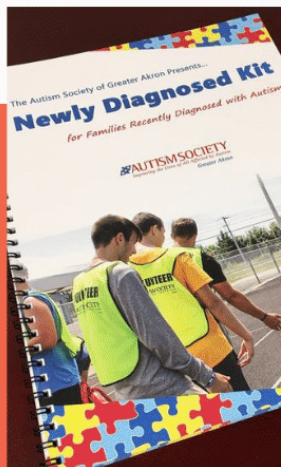
- Scholarships for swim and bike camps
- HelpLine for information and referral to services
- Education for caregivers to navigate the Autism journey
- Adapted community events for the entire family to enjoy
- Social Clubs for individuals on the spectrum to connect with peers



Water Safety Program



iCan Bike Camp



Autism Helpline



Family Events



Social Clubs

Title

\$25,000

- Exclusive sponsorship
- Lead naming rights in title using "Company x Step into Autism"
- Prominent placement on walk bib
- Speaking opportunity at both walks (in lieu of attendance, script can be provided)
- Marketing booth at both walks (includes 2 chairs & 2 tables)
- Recognition on all promotional materials including press release, & print materials
- Prominent placement on walk T-shirts (logo)
- Complimentary T-shirts (30)
- Branded item for attendee goodie bag
- Full page ad in both programs
- Logo and links on ALL digital marketing, eblasts, social etc.

Premier

\$15,000

- Naming rights in title using "presented by" for Summit OR Stark walk
- Logo on walk bib
- Speaking opportunity at specific walk and stage acknowledgement at other walk
- Marketing booth at both walks (includes 2 chairs & 1 table)
- Recognition on specific walk promotional materials including press release, & print materials
- Premier placement on walk T-shirts (logo)
- Complimentary T-shirts (20)
- Branded item for attendee goodie bag
- Half page ad in program
- Logo and links on all digital marketing, eblasts, social etc.

Sponsor Benefits

All Sponsors receive the following (placement varies based on level):

- Included on Event T-shirts
- Space on Marketing Materials
- Recognition on Event Signage
- Marketing Booth



**For other underwriting opportunities with unique benefits reach out to Laurie Cramer at Laurie@autismakron.org. Sample underwriting opportunities include; photo stations, volunteer t-shirts and kids zone.*

Package Type	Social Media	Speak at Event	Post Ad Program	Press Release	Free Shirts	Provide Item for Goodie Bag
RUBY \$10,000	3 posts	Yes	Half Page	Yes	15	Yes
DIAMOND \$5,000	2 posts	---	Quarter Page	Yes	10	Yes
PLATINUM \$2,500	1 post	---	Logo	---	5	Yes
GOLD \$1,000	---	---	Listed	---	2	---
COMMUNITY \$500	---	---	Listed	---	1	---



YOU'RE IN GOOD COMPANY!

Akron Area YMCA
Akron Children's Hospital
Akron Children's Museum
Akron Summit Community Action, Inc.
Applied Behavior Connections
Bellstores
Boyd Watterson Asset Management
Center for Applied Drama and Autism
City of Akron
Cleveland Clinic Akron General
Cleveland Clinic Edwin Shaw Rehabilitation
Community Fund Ohio
Community Health Care
Corwin & Company, LLC
Dunlevy
Epilepsy Association
FirstEnergy Foundation
Golden Key Center for Exceptional Children
Hearts for Music
I Am Boundless
Julie Billiart Schools
Kidslink Neurobehavioral Center Inc.
Koinonia Homes, Inc.
Leppo Equipment
Manning & Napier Advisors, LLC
Pivotal ABA Therapy
Portage Path Behavioral Health

REM Ohio
School Choice Ohio
SeibertKeck Insurance Partners
Stark County Board of DD
Summit Academy Management
Summit County Board of DD
Summit County Department of Job and Family
Summit County Prosecutors Office
Summit County Public Health Department
The Blick Center
Tim and Jennifer Piatt
Total Education Solutions
United Disability Services
Weaver Industries
William McKinley Presidential Library & Museum

GRAND CLUB FUNDRAISERS

Andrew's Heroes
Drew's Walking Shoes
NDSC U at the Finish Line
Philip's Fans
Team Alena
Team Holden
Team JET
Team Super Matthew!
Teem Beeboat
Wild Rhues



SPONSORSHIP FORM



Company Information

Company Name
(as listed on materials):

Street Address:

City:

Zip

Contact Name:

Title::

Email Address:

Phone:

Type of Sponsorship *Choose your membership type

Title - \$25,000

☐

Premier - \$15,000

☐

Summit Walk

Ruby - \$10,000

☐

Summit Walk

Diamond - \$5,000

☐

Summit Walk

Platinum - \$2,500

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Summit Walk

Gold - \$1,000

☐

Summit Walk

Community - \$500

☐

Summit Walk

☐ Stark Walk

☐ Stark Walk

☐ Stark Walk

☐ Stark Walk

☐ Stark Walk

☐ Stark Walk

Brief Description of Services for Website Listing

Will you have a vendor table on Walk day?

☐

Yes

☐

No

Will you have a team joining us for Walk day?

☐

Yes

☐

No

Important Deadline: High resolution logos due by May 6th. Email to laurie@autismakron.org.

Payment: Checks preferred. Online payment option available; fees apply at [AutismAkron.org/Donate-Now](https://autismakron.org/Donate-Now)
Checks made payable to Autism Society of Greater Akron mailed with form to:
Autism Society of Greater Akron
Step Into Autism
580 Grant Street
Akron, OH 44311

Questions or help:

Contact Laurie Cramer

laurie@autismakron.org or 330-940-1441 ext 3

Autism Society of Greater Akron is a 501c3