

# STEP INTO AUTISM

AUTISM SOCIETY OF GREATER AKRON



Autism Society  
Greater Akron

# 14th ANNUAL

## SIGNATURE FUNDRAISER

*The Autism Society of Greater Akron made connections for more than 33,000 local individuals with Autism and their families in Medina, Portage, Stark, Summit and Wayne County in 2023.*

**Summit County**  
Saturday, June 8

*Cuyahoga Falls  
Downtown Amphitheater  
2050 Riverfront Pkwy,  
Cuyahoga Falls  
**New Location!***

**Stark County**  
Saturday, June 22

*The Grounds of the  
McKinley National Memorial  
800 McKinley Monument Dr NW,  
Canton*



[AUTISMAKRON.ORG/STEPINTOAUTISM](https://AUTISMAKRON.ORG/STEPINTOAUTISM)

# The Event

STEP INTO  
**AUTISM**  
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## *What is Step Into Autism?*

*Step Into Autism* is the **Autism Society of Greater Akron's (ASGA)** signature fundraiser to support individuals and families living with Autism in our community. Combined, these two walks are attended by over 2,500 individuals and teams.

Please consider sponsoring this event that raises funds to support our programs and services throughout the year.



*Walk*



*Resource Fair*



*Family Game  
Zone*



*Team & Sponsor  
Photos*

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## ASGA. Your local Autism connection.

**Autism spectrum disorder (ASD)** is a developmental disability that can cause significant social, communication and behavioral challenges. The Centers for Disease Control (CDC) reports that **1 in 36 children are identified with Autism.**

ASGA is not a direct service provider that receives funding from taxpayer dollars, health insurance or Medicaid reimbursement. Thanks to your support, ASGA's programs are free or greatly subsidized.

### Benefits to Sponsorship:

- **Brand Visibility:** *Connect with hundreds of families, professionals, and educators in the disability community.*
- **Targeted Audience:** *Opportunities to engage one on one with attendees.*
- **Consumer Perception:** *Attendees know you care about your community.*
- **Community Goodwill:** *Supporting social causes builds brand loyalty.*
- **Social Media:** *This event will drive social media connections.*
- **Corporate Team Building:** *Engage employees by creating a fundraising team and or/volunteer at the event.*

Partnering with **ASGA** offers corporate partners a prime opportunity to help raise awareness, build community loyalty, access a desirable market, and be a strong corporate citizen.

***The generosity of corporate sponsors like YOU means that more connections will be made!***

# Why Support ASGA

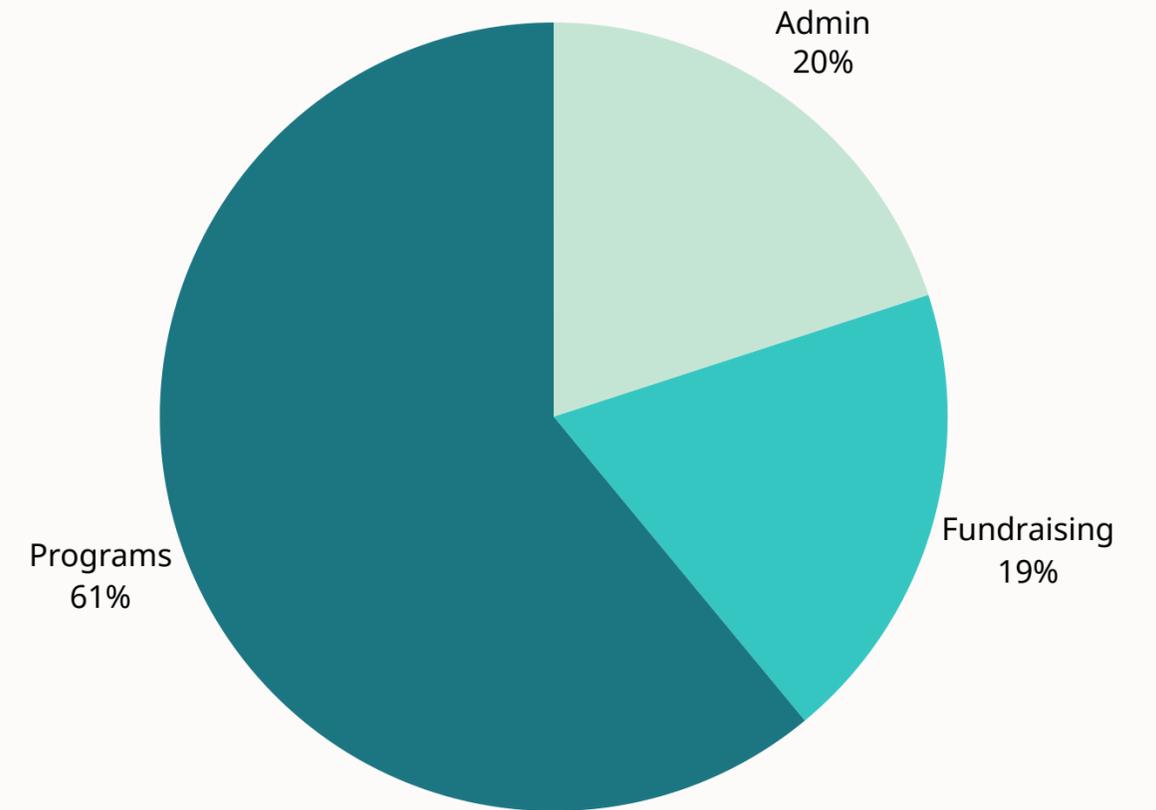
**Every dollar raised stays here in our community to support programs and services.**

With your help, ASGA can continue to support area individuals and families with important programs and services.

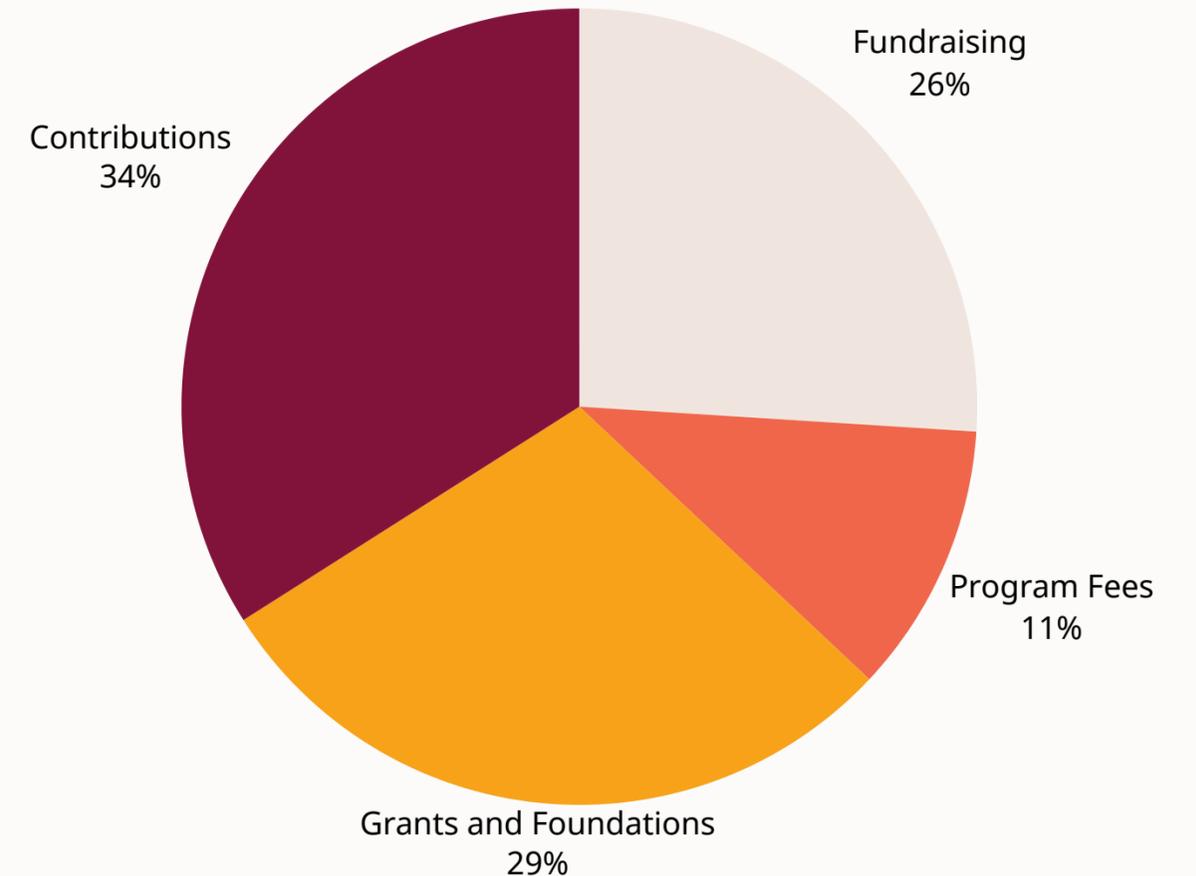
## A few highlights:

- In 2023, HelpLine calls nearly doubled and participation in our Social Clubs more than doubled.
- First Responders in our community will be trained due to receiving our first Federal grant from the Department of Justice.
- Adapted Family Inclusive Events grew by 32%.
- 4,000 water safety lessons have been given since 2017.
- Ohio's Missing Adult Alert system now allows for Autistic individuals who become lost due to ASGA's advocacy

## 2023 TOTAL EXPENSES



## 2023 TOTAL REVENUE



# Title & Naming Rights

## \$25,000 (1 available)

- Lead naming rights as lead sponsor
- Speaking opportunity at Summit and Stark walk opening ceremonies
- Prominent Resource Fair exhibit space at both walks
- Sponsorship recognition on ASGA website for one year
- Sponsor recognition in print and digital event advertising campaigns
- Recognition on all promotional materials including press releases and printed materials
- Prominent logo placement on walk t-shirt
- 25 Complimentary t-shirts for your walk team
- Branded item for attendee goodie bag
- Full page ad in both walk programs
- Logo and links on all digital marketing, eblasts, 5 social media posts
- Prime recognition in team captain weekly emails
- Feature in 2 digital newsletters
- Feature in Post Program
- Categorical Exclusivity

# Premier

## Join FirstEnergy

### \$15,000 (2 available)

### Stark and Summit

- Dual Premier sponsor for both walks – 1 available \$20,000
- Recognized as premier sponsor in either or both walks
- Speaking opportunity at sponsored walk and stage acknowledgment at both walks *(both walks if Dual Premier sponsor)*
- Resource Fair exhibit space at sponsored walk *(both walks if Dual sponsor)*
- Sponsorship recognition on ASGA website for one year
- Sponsor recognition in print and digital event advertising campaigns
- Recognition on sponsored walk's promotional materials including press release and printed materials
- Premier logo placement on walk t-shirts
- 15 Complimentary t-shirts for your walk team
- Branded item for attendee goodie bag
- Half page ad in sponsored walk program
- Logo and links on all digital marketing, eblasts, 4 social media posts
- Feature in 2 digital newsletters
- Feature in Post Program
- Categorical Exclusivity

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# Sponsor Benefits

**All Sponsors receive the following (placement varies based on level):**

- Included on Event T-shirts
- Space on Marketing Materials
- Recognition on Event Signage
- Resource Fair Exhibit Space

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*\*For other underwriting opportunities with unique benefits reach out to Kamelia Fisher at [kamelia@autismakron.org](mailto:kamelia@autismakron.org). Sample underwriting opportunities include: photo stations, volunteer t-shirts and kids zone.*

Package Type	Social Media	Post Ad Program	Event Recognition From Stage	Press Release	Free T-shirts	Goodie Bag
<b>RUBY \$8,500</b>	3 posts	Half Page	Yes	Yes	15	Yes
<b>DIAMOND \$5,000</b>	2 posts	Quarter Page	Yes	Yes	10	Yes
<b>PLATINUM \$3,000</b>	1 post	Logo in Program	Yes	Yes	5	Yes
<b>GOLD \$2,500</b>	---	Listed in Program	---	Yes	2	---
<b>SILVER \$1,000</b>	---	Listed in Program	---	---	1	---
<b>COMMUNITY \$500</b>	---	Listed in Program	---	---	1	---
<b>RESOURCE FAIR SPACE NON-PROFITS ONLY \$250</b>	---	---	---	---	---	---

# 14th Annual Step Into Autism SPONSORSHIP FORM

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## Company Information

Company Name  
(as listed on materials):

Street Address:

City:

Zip:

Contact Name:

Title:

Email Address:

Phone:

## Type of Sponsorship

Title <i>1 available</i>	Premier <i>2 available</i>	Ruby	Diamond	Platinum	Gold	Silver	Community	Non-Profit <i>Resource Fair Exhibit Space</i>
<input type="checkbox"/> Dual \$25,000	<input type="checkbox"/> Summit Walk \$15,000	<input type="checkbox"/> Summit Walk \$8,500	<input type="checkbox"/> Summit Walk \$5,000	<input type="checkbox"/> Summit Walk \$3,000	<input type="checkbox"/> Summit Walk \$2,500	<input type="checkbox"/> Summit Walk \$1,000	<input type="checkbox"/> Summit Walk \$500	<input type="checkbox"/> Summit Walk \$250
	<input type="checkbox"/> Stark Walk \$15,000	<input type="checkbox"/> Stark Walk \$8,500	<input type="checkbox"/> Stark Walk \$5,000	<input type="checkbox"/> Stark Walk \$3,000	<input type="checkbox"/> Stark Walk \$2,500	<input type="checkbox"/> Stark Walk \$1,000	<input type="checkbox"/> Stark Walk \$500	<input type="checkbox"/> Stark Walk \$250
	<input type="checkbox"/> Dual \$20,000							

## Brief Description of Services for Website Listing

Will you have a vendor table on Walk day?  Yes  No

Will you have a team joining us for Walk day?  Yes  No

**Important Deadline: High resolution logos due by May 15th. Email to [kamelia@autismakron.org](mailto:kamelia@autismakron.org).**

**Payment:** Checks preferred but if you would like to pay online, please visit [AutismAkron.org/Donate-Now](http://AutismAkron.org/Donate-Now). We ask that you pay the credit card fee. Checks made payable to Autism Society of Greater Akron mailed with this form filled out and returned to:

**Autism Society of Greater Akron**  
**Step Into Autism**  
580 Grant Street  
Akron, OH 44311

### Questions or Help:

Contact **Kamelia Fisher**  
**[kamelia@autismakron.org](mailto:kamelia@autismakron.org)** or **330-940-1441 ext.8**  
Autism Society of Greater Akron is a 501c3

**Return this form to [kamelia@autismakron.org](mailto:kamelia@autismakron.org) to secure your sponsorship.**