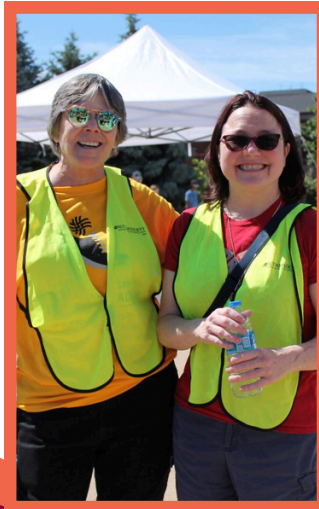




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AUTISM**

AUTISM SOCIETY OF GREATER AKRON



## Summit County Saturday, June 7

*Cuyahoga Falls  
Downtown Amphitheater  
2085 Front Street  
Cuyahoga Falls*

**15th Year!**

## Stark County Saturday, June 28

*McKinley Presidential  
Library & Museum  
800 McKinley Monument Drive NW  
Canton*

**4th Year!**

# WHAT IS STEP INTO AUTISM?



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Step Into Autism is the signature fundraiser to support our critical mission. ASGA is the premier resource for adapted community events, advocacy, education, information and referral, and support for our local Autism community. Through these five core services, ASGA safeguards the progress our society has made in awareness of the Autism community. ASGA also uses these services to promote the greater acceptance of and higher quality of life for every member of our community.

Step Into Autism is more than a fundraiser, however. It is an inclusive event featuring a Resource Fair that connects event sponsors, community partners, and providers directly with the members of our local Autism community. Your sponsorship will secure an exhibitor booth in the Resource Fair. This welcoming space offers the opportunity for you to share your services and products, along with your support and commitment to the acceptance and growth of everyone in the Autism community.

Every dollar we raise brings us one step closer to acceptance by helping to create a world where everyone in the Autism community is connected to the support they need, when they need it.





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**Autism Spectrum Disorder (ASD)** is a developmental disability that can cause significant social, communication and behavioral challenges. The Centers for Disease Control (CDC) reports that **1 in 31 children and more than 5.4 million adults are identified with Autism.**

ASGA is not a dedicated service provider that receives dollars from health insurance or Medicaid reimbursements directly. Because of your support through sponsorships, ASGA is able to offer more equitable access to our adapted community events, as well as our education, support and information and referral resources.

### Your Sponsorship Will:

- **Brand Visibility:** *Connect you to hundreds of families, professionals, and educators in the disability community.*
- **Targeted Audience:** *Provide opportunities to engage one on one with attendees.*
- **Consumer Perception:** *Inform attendees you care about your community.*
- **Community Goodwill:** *Build brand loyalty.*
- **Social Media:** *Drive social media connections.*
- **Corporate Team Building:** *Engage employees by creating a fundraising team and volunteering at the event.*

Your sponsorship with **ASGA** offers you, as a corporate partner, the prime opportunity to raise awareness of your organization, build community loyalty, access a desirable market, and demonstrate your care and concern for the well-being of the local Autism community.

**Last year, we hosted a total of over 1,500 participants.  
In 2025, we anticipate up to 2,000 people will attend in support of our mission.**

# Increase Your Reach

\*For other underwriting opportunities with unique benefits reach out to Kamelia Fisher at [kamelia@autismakron.org](mailto:kamelia@autismakron.org).  
 Sample underwriting opportunities include: photo stations, volunteer t-shirts and kids zone.



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Sponsorship Levels	Premier (Both Walks) \$15,000 (3 Available) Categorical Exclusivity	Diamond (Both Walks) \$12,000	Diamond (One Walk) \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$2,500	Bronze \$1,000	Community \$750	Resource Fair Exhibitor Space (Nonprofit Only) \$250
Resource Fair Exhibit Space	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo or Name on Marketing Materials	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	---
Logo or Name on Event Signage	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	---
Logo or Name on Event T-Shirt	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	---
Total Free T-Shirts	150	100	50	25	15	10	5	2	---
Digital Recognition Recap	2 Medium Ads	2 Medium Ads	1 Medium Ad	1 Small Ad	Logo in 1 Recap	Logo in 1 Recap	Listed in 1 Recap	Listed in 1 Recap	---
Included in Press Release	✓	✓	✓	✓	✓	---	---	---	---
Social Media	4 Posts	3 Posts	3 Posts	2 Posts	1 Post	---	---	---	---
Event Recognition From Stage	✓	✓	✓	✓	✓	---	---	---	---
Branded Item in Goodie Bag	✓	✓	✓	✓	✓	---	---	---	---

# The Connection is YOU.<sup>TM</sup>

Our mission is to create connections, empowering everyone in the Autism community across Northeast Ohio with the resources needed to live fully. Your support will make 2025 a year of growth, impact, and hope.

- Your sponsorship equals deep impact on the capacities of our community to make progress on the quality of their lives.
- Your sponsorship equals sustainable growth of possibilities for our community.
- Your sponsorship equals being able to start each day with hope.

## ASGA's Core Services



Adapted Community Events



Advocacy



Education



Information and Referral



Support



# SPONSORSHIP FORM



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## Company Information

Company Name (as listed on materials):

Contact Name:

Title:

Email Address:

Street Address:

City:  Zip:

Phone:

## Choose Your Level of Sponsorship For Each Walk

Premier 3 Available	Diamond	Platinum*	Gold*	Silver*	Bronze*	Community*	Non-Profit* Resource Space Only
<input type="checkbox"/> Both Events \$15,000	<input type="checkbox"/> Both Events \$12,000	<input type="checkbox"/> Summit Walk \$5,000	<input type="checkbox"/> Summit Walk \$3,000	<input type="checkbox"/> Summit Walk \$2,500	<input type="checkbox"/> Summit Walk \$1,000	<input type="checkbox"/> Summit Walk \$750	<input type="checkbox"/> Summit Walk \$250
	<input type="checkbox"/> Summit Walk \$10,000	<input type="checkbox"/> Stark Walk \$5,000	<input type="checkbox"/> Stark Walk \$3,000	<input type="checkbox"/> Stark Walk \$2,500	<input type="checkbox"/> Stark Walk \$1,000	<input type="checkbox"/> Stark Walk \$750	<input type="checkbox"/> Stark Walk \$250
	<input type="checkbox"/> Stark Walk \$10,000						

*\*Interested in sponsoring both walks at this level? Contact Nathan Briggs at [info@autismakron.org](mailto:info@autismakron.org)*

## Brief Description of Services

Will you have a vendor table on Walk day?  Yes  No

Will you have a team joining us for Walk day?  Yes  No

**Important Deadline: High resolution logos due by May 2. Email to [Info@AutismAkron.org](mailto:Info@AutismAkron.org).**

**Payment:** Payments may be made online at [autismakron.org/make-a-donation](http://autismakron.org/make-a-donation) or by check made payable to Autism Society of Greater Akron and mailed with the form to:

**Autism Society of Greater Akron**  
**Step Into Autism**  
580 Grant Street  
Akron, OH 44311

**Questions or help:**  
Contact **Nathan Briggs**  
**[Info@AutismAkron.org](mailto:Info@AutismAkron.org)**  
**330-940-1441**